

BAILEY ORENIA

“YOUR PURPOSE COACH”



Helping college students and business professionals at a crossroads align with a more fulfilled and purpose-driven life.

2X AUTHOR | MOTIVATIONAL SPEAKER | MOMPREENEUR

Certified Integrative Wellness Life Coach
Former Branding Consultant

CLIENTS BAILEY HAS SERVED:



BIO:

As the author of ‘Life Been Lifting: Don’t Be Distracted from Your Purpose,’ Bailey doesn’t just guide, she immerses you in one of the most profound and transformative endeavors you will experience: finding your purpose. Her sessions are not lectures, but dynamic exchanges of ideas, fostering a learning environment that encourages thought-provoking activities, discussions, and promotes actionable takeaways.

Her repertoire is a testament to her diverse experiences and expertise. From working with companies like XM Radio as an on-air talent to being the lifestyle content producer who helped launch BET.com and a columnist for AOL, Bailey has left her mark. Her insights have been featured in publications such as The New York Daily News, Afro Newspaper, The Washington Post, Bustle, and NBC.

With 20+ years of “skin in the game” as an entrepreneur, Bailey’s eclectic communications background has allowed her to share her expertise with tens of thousands of men and women, including students and business professionals. She brings a unique blend of wisdom, insight, and relatability that connects with diverse audiences.

THE KEYNOTE:

With Greater Purpose: A Practical Blueprint for Breakthrough Success and Lasting Fulfillment

This inspiring speech presents a comprehensive blueprint for achieving breakthrough success that fulfills personal aspirations and profoundly impacts those around us. Through visionary planning, cultivating a growth mindset, nurturing purposeful relationships, and strategic stewardship, Bailey will guide you towards a holistic approach to success—where achievement and deep, meaningful purpose are in perfect harmony.

OBJECTIVES:

- Know: The Foundation of Purpose-Driven Success
- Learn: Strategies for Building Resilience and Cultivating Growth Mindset
- Be Able to Implement: Practical Steps for Integrating Purpose into Daily Life and Work

SPEAKING SERVICES

- 📌 KEYNOTE
- 📺 VIRTUAL
- 📊 SEMINARS
- 👥 BREAKOUTS
- 📅 WORKSHOPS
- 🗣️ PANELS

TALKS AND SESSIONS:

The Imposter vs The Called – The Battle to Overcome Self-Doubt and Step Into Purpose

How does one discern between the authentic pull toward a divine purpose and the nagging whispers of self-doubt? During this session, attendees will learn how to overcome the complexities that arise when the imposter syndrome clashes with a profound sense of divine calling.

OBJECTIVES:

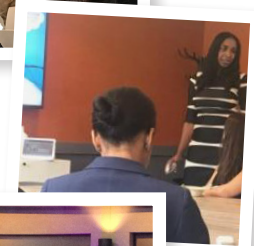
- Know: The Characteristics of Imposter Syndrome vs. Divine Calling
- Learn: Strategies for Overcoming Doubt
- Be Able to Implement: A Personal Reflection and Action Plan

Mining Your Time: Top Ways to Manage Your Schedule for Peak Productivity and Purposeful Living

College students and business professionals grapple with the daunting challenge of managing time effectively while aligning their daily tasks with their overarching purpose and goals. This session redefines time management by departing from traditional schedules, emphasizing holistic time and energy allocation rather than micromanaging tasks. Bailey tackles unique productivity challenges to unlock the potential to invest your time wisely in pursuing a more fulfilling life.

OBJECTIVES:

- Know: How you allocate your time reflects your priorities
- Learn: The Strategy of Holistic Time Management
- Be Able to Implement: A Reflective Adaptation Plan



“Bailey offered many “valuable nuggets” during our Fashionably Business Workshop Series. She brings the perfect mix of expertise, teaching skills, and witty humor that every event manager envisions getting from a speaker!”

CHRISTINE BROOKS-CROPPER
Founder & President of DC Fashion Foundation

“Bailey is dazzling. She’s professional, personable, and an authority of the highest caliber.”

DENEÉ DAVIS
Former Event Coordinator | Lord + Taylor



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